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Two Bowhaus Design Groupe Entries Chosen to Appear in Upcoming eBook

PHILADELPHIA, December 10, 2011 – The MilkBoy Coffee logo and MilkBoy Philly logo by Bowhaus Design Groupe, LLC will be featured in *Logos 1*, an ebook from renown author David E. Carter.

“It’s an honor to have the identities we did for MilkBoy get showcased in *Logos 1*,” said Mary Porcelli, Principal of Bowhaus, “This is our first ebook, so it is kind of a milestone for us, David expects it to be released in early 2012.” Those who follow David Bright Books publications such as these should keep their eyes open for 15 new releases in 2012. “It’s a great way to gain continued exposure in the area of graphic design. We especially love identity projects because this enables Bowhaus to build the client’s marketing materials from the ground up,” says Mary Porcelli.

David E. Carter is the best-selling producer in the history of graphic design books. His 110+ books have sold well over one million copies. To find out more about David’s new line of ebooks, visit www.brightbooks.com/BRIGHT.html.

About Bowhaus

Bowhaus Design Groupe, founded in 1995, is an award winning creative agency providing a full range of design and marketing services to companies in the mid-Atlantic region. The firm’s services include branding, corporate identity, advertising, direct mail, print design and production, and complete interactive and web design services. With a team of graphic designers, writers and creative strategists, Bowhaus offers clients fresh ideas and proven support for achieving their marketing goals. The firm is headquartered in Center City Philadelphia.

More information about Bowhaus Design Groupe and its design and marketing services can be found at www.bowhausdesign.com.