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**FOR IMMEDIATE RELEASE**

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***Letterhead + Logo Design Twelve Book from Rockport Publishing to Feature Bowhaus' Identity Work***

**PHILADELPHIA, September 1, 2011** — Oxide Design Co.'s selected Bowhaus' Deadline Delivery logo to appear its new book *Letterhead + Design Twelve*. The book is a collection of the design industry's most compelling identity work — from logos to labels, business cards to envelopes, this invaluable resource contains hundreds of inspirational examples that designers and their clients will refer to time and time again.

"We are very pleased to see the logo accepted in the book. It's always nice to get recognition and accolades in our area of expertise — branding. Rockport has been good to us over the years, and their books are such a great resource for designers. The folks at Deadline are equally excited," said Mary Porcelli.

**About Bowhaus**

Bowhaus Design Groupe, founded in 1995, is an award winning creative agency providing a full range of design and marketing services to companies in the mid-Atlantic region. The firm's services include branding, corporate identity, advertising, direct mail, print design and production, and complete interactive and web design services. With a team of graphic designers, writers and creative strategists, Bowhaus offers clients fresh ideas and proven support for achieving their marketing goals. The firm is headquartered in Center City Philadelphia.

More information about Bowhaus Design Groupe and its design and marketing services can be found at [www.bowhausdesign.com](http://www.bowhausdesign.com).